

30

5

ASSIGNMENT

Paper : CP-301, Business Policy & Strategic Analysis

Please attempt any 5 questions out of 10. Each question carry 20 marks.

Q1.) Write a detail note about strategic planning process. What are the limitations of strategic planning?

Q2.) What do you understand by vision & mission statement?

Q3.) What are the role of objectives. Explain SMART formula.

Q4.) What constitute of an external environment. Explain in detail.

Q5.) What are the porter's five forces model. Also explain ETOP.

Q6.) Explain organization competencies & capabilities.

Q7.) What is SWOT analysis & PESTLE analysis.

Q8.) What do you understand by benchmarking & life cycle analysis ?

Q9.) Write a short note on BCG matrix & Experience Curve ?

Q10.) Write a detail note on

a) Corporate Governance

b) Corporate Social Responsibility

Case Note
5 Jan 2011

CP-301 (Management of Business Legislation)
MBA 3rd SEM (GJU)
ASSIGNMENT QUESTIONS

Answer any five questions from the following:-

- Q1. What do mean by Negotiable Instruments? Discuss the various types of negotiable Instruments .Explain them.
- Q2. In what circumstances the company go for winding up and How.
- Q3. Define Contract. Explain the essentials of Valid Contract.
- Q4. Explain the nature of the contract of sale of goods and bring out clearly the distinction between a sale and agreement to sell.
- Q5. Who is unpaid seller? What are the rights of an unpaid seller?
- Q6. What do you mean by "Memorandum of Association"? What are its clauses? Explain.
- Q7 Write about the Articles of Association? What matters are contained in the Articles of Association?
- Q8. Explain the provisions of the Companies Act, 1956. Explain the mode of appointment of the directors of the company & Also Explain the Qualifications and Dis-Qualification of the director.
- Q9. Who is a promoter? Describe the Functions, duties & liabilities of a promoter.
- Q10. Write a detail note on
- Consumer Protection Act, 1986.
 - Cyber law in India.

Last Date - 5 Jan 2011
With Late Fee - Rs - 500/- 25 Jan 2011

Note : Attempt any *Five* questions. All questions carry equal marks.

1. Discuss the provisions of comparative tax liabilities of different companies. Also elaborate the nature and scope of tax management in Indian corporate sector.
2. Define tax-planning. Point-out differences among tax planning, tax-avoidance and tax evasion with suitable illustrations. Discuss the limitations of tax planning.

(2-04-129) J-3021

P.T.O.

3. Write a comprehensive note on tax-incentives in the Union Budget 2008-2009 for selected industries.
4. What kind of tax-planning will you make while setting-up a new business particularly with regard to size, location and investment ? Support your answer with examples.
5. A newly established company XYZ Ltd. wants to determine its capital structure. The company has approached to for detailed advice as a matter of tax planning. You are required to write a report that is to be sent to the company, along with explanations, if necessary.
6. Write short notes on the following as a tax expert :
 - (a) Make or buy vs Tax Planning
 - (b) Own or lease vs Tax Planning
 - (c) Repair or Replace vs Tax Planning.
7. Write short notes on the following :
 - (a) Tax consideration in dividend policy and bonus issue
 - (b) Importance of tax planning and tax consultant in India.
8. Define amalgamation u/s 2 and u/s 72 of Income Tax Act, 1961 separately. Discuss the treatment of losses and unabsorbed expenditures in case of amalgamation. Is there any different treatment u/s 2 and 72 ? Give examples.

304

Note : Attempt any *Five* questions. All questions carry equal marks.

1. Write a detailed note on the Efficient Market Theory. Do you think it holds true in India ?

2. It is always advised. "Do not keep all your eggs in one basket. and more so when you are moving on a rough and bumpy road." As a fund manager put forward your valuable and convincing point of view in respect to the advice.

(2-05-129) J-3022

P.T.O.

3. What is technical analysis ? Discuss the process and the various considerations to be kept in mind while carrying out this analysis.
4. Write an exhaustive note on various approaches used for assessing the performance of an aggressively and a moderately diversified portfolios.
5. In recent times the Indian Stock Markets have grown both in terms of value and volume. Give your unrestricted point of view on this growth.
6. Explain briefly, the models used in the valuation of equity shares.
7. (a) What is the notion of risk return trade-off ?
(b) Explain the concept of Stock Market Indices.

8. Explain primary reasons for investing in :
- (a) Deep Discount Bonds
(b) Pension Funds
(c) Life Insurance Policies
(d) Public Provident Funds.

305

Note : Attempt any *Five* questions. All questions carry equal marks.

1. What do you mean by Financial Institution ?
Explain the role of Financial Institutions in the development of Indian Economy.
2. Risk and return are the two sides of the same coin, comment. Also explain risks involved in the business of financial services.

(2-04-129) J-3023

P.T.O.

3. What do you understand by Interest Rate Analysis and explain how risk and inflation effects interest rates ?
4. What do you mean by Financial Planning ? Explain the capital adequacy and capital planning of a Commercial Bank.
5. What is Mutual Fund ? Explain the working and organization of a Mutual Fund in India.
6. What do you mean by Development Bank ? Explain the role of Development Banking in Industrial Financing in India.
7. (a) Describe Thrift Institutions.
(b) How the problems of Time and Cost over run can be reduced by Public Sector.
8. Write notes on any *three* of the following :
 - (a) Financial Managerial Models
 - (b) Financial Goal and Performa Statements
 - (c) Insurance Sector
 - (d) Credit and Monetary Planning.

Note : Attempt any *Five* questions. All questions carry equal marks.

1. Define insurance and discuss the scope of insurance business.
2. Explain important IRDA regulations relating to insurance industry in India.
3. Describe the concept of universal banking and its relevance in India.

(2-04-129) J-3024

P.T.O.

4. "Insurance business is shifting from public sector to private sector." Explain and discuss the advantages and disadvantages of the changing situation.
5. Describe the main provisions of Banking Regulation Act, 1949 and justify the relevance of the provisions under present conditions.
6. "Banks can reduce the "Level of NPAs", comment and explain the precautions to be taken by banks in accepting the securities for granting loans.
7. Critically explain the status of capital adequacy in Indian Banks.
8. Write short notes on the following :
 - (a) Insurance penetration in India and abroad
 - (b) Writing reports on bank visits.